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The Council of State Governments
ECONOMIC SUMMIT OF THE STATES

AGENDA

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CSG’S ECONOMIC SUMMIT OF THE STATES

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NEW YORK CITY | MAY 20–23, 2010

WELCOME TO THE ECONOMIC SUMMIT OF THE STATES

Welcome to The Council of State Governments' **Economic Summit of the States**. As the nation's only nonpartisan, neutral convener of state government officials from all three branches, CSG has planned this Economic Summit to provide a platform for state legislators, key legislative staff, state executive branch officials, state judicial officials and private sector partners to exchange ideas and insights, develop creative solutions, and consider how to transform state government and the economies of the states.

The summit is designed to provide state government leaders with vital information and strategies on how to lead their respective states through these turbulent economic times. Beginning Thursday, the summit will feature a series of "insight" panels that are designed to both inform attendees and inspire discussion of the most important elements of the economic crisis. These insight panels will feature experts on the new federal health care reform, state budget directors, appropriations committee chairs, governors and legislative leadership discussing topics ranging from managing current budget shortfalls to generating long-term job creation and prosperity.

You will also have the opportunity to participate in interactive breakout sessions focused on the fiscal impact of Medicaid, public safety, energy, infrastructure and education policy. These discussions generated in the breakout sessions are meant to provide you with innovative ideas you can put into action in your state.

In the current financial climate, state leaders have asked for a forum that provides firsthand insights on how evidence-based, data-driven solutions are producing better results with fewer taxpayer dollars. The leadership team at CSG is confident that the Economic Summit of the States will provide you with the opportunity to discuss innovative ideas and create effective solutions.

We hope you find your time in New York City to be both informative and insightful.



South
Dakota
Gov. Mike
Rounds
CSG 2010
President



Kentucky
Senate
President
David L.
Williams
CSG 2010
Chair



CSG
Executive
Director/CEO
David Adkins

FEATURED SPEAKERS

FRANK LUNTZ, PH.D.

Saturday, May 22 | 10 a.m.–Noon

Westside Ballroom 1 & 2, 5th Floor



Frank Luntz is one of the most honored communication professionals in America. He's been called the hottest pollster in America and was honored by *Time* magazine as one of "50 of

America's most promising leaders aged 40 and under." *BusinessWeek* named Luntz one of the four "Top Research Minds" and *The Washington Post* has given him a "Crystal Ball" award for being the most accurate pundit.

Luntz is the author of *The New York Times* bestseller *"Words that Work: It's Not What You Say, It's What People Hear."* Now out in paperback, the book explores the art and science of language creation. His latest book, *"What Americans Really Want ... Really,"* addresses the private hopes, dreams and fears of the American people. Drawing from his latest volume, Luntz will share his observations on the economic reforms Americans want their leaders to provide.

VINCENT COVELLO, PH.D.

Saturday, May 22 | 2:30–4 p.m.

Westside Ballroom 1 & 2, 5th Floor

Vincent Covello is the founder and director of the Center for Risk Communication. A leading expert in the field of crisis communications, Covello served as risk communication consultant for former New York City Mayor Rudy Giuliani and helped craft some of the scripted remarks given by the mayor on Sept. 11, 2001. He also helped former British Prime Minister Tony Blair respond to the 2005 London bombings.

In his 25-year career, Covello has served both as a senior White House staffer and a faculty member at Columbia University. Covello will draw upon his years of experience in the field to share practical techniques for informing and reassuring constituents in the height of a crisis.

GOV. MIKE HUCKABEE

Saturday, May 22 | 4:15–5:30 p.m.

Westside Ballroom 3 & 4, 5th Floor



Former Arkansas Gov. Mike Huckabee is the host of the top-rated weekend hit "Huckabee" on the Fox News Channel, and is heard three times daily across the nation on the "Huckabee Report."

He also served as the 2006 chairman of the National Governors Association and as the 2003 national president of The Council of State Governments.

Drawing on his experiences as governor and a 2008 presidential candidate, Huckabee will discuss the states' proper role in federalism and give his unique perspective on how state and federal policymakers should work together to move the nation's economy forward. CSG will also present Huckabee with the CSG Distinguished Service to the States Award for his years of service to both the state of Arkansas and the nation.

ARTHUR LAFFER, PH.D.

Sunday, May 23 | 8–9:30 a.m.

Westside Ballroom 1 & 2, 5th Floor



Renowned economist Arthur Laffer will close the summit with his insights on where states are and where they can realistically expect to go as they take on the current budget crisis.

His economic writings and work over the last four decades have helped shape how today's policymakers look at taxation, revenue generation and spending options with the popular "Laffer Curve"—a staple of modern public finance theory. Seeking long-term growth and sustainability while meeting the short-term expectations of citizens, Laffer will offer his thoughts on the competing forces at work and how state leaders can craft balanced solutions to meet unprecedented problems.

PANEL DISCUSSIONS



HEALTH CARE REFORM: WILL STATES BE LEFT HOLDING THE BAG?

Thursday, May 20 | 10–11:30 a.m.

Westside Ballroom 3 & 4, 5th Floor

Newly enacted federal health care reform legislation promises to expand health insurance coverage to 30 million Americans through a variety of reforms, marketplace innovations and Medicaid program expansions. States are mandated partners in these policy changes and the associated budgetary obligations. The Congressional Budget Office estimates states will have to spend an additional \$20 billion in new Medicaid costs over the next decade. Other provisions of the massive health legislation may generate additional state costs, further complicating an already bleak state budget forecast for the next several years despite signs of an economic recovery.

EYE OF THE STORM: FISCAL LEADERS' INSIGHTS ON THE BUDGET CRISIS

Thursday, May 20 | 2:30–4:30 p.m.

Westside Ballroom 3 & 4, 5th Floor

The states and territories are in the midst of the worst budget crisis since the Great Depression. While the Recovery Act tempered the impact of the fiscal storm, stimulus money is coming to an end and revenues are still in the ditch—there is much more trouble ahead. This session will feature frontline perspectives from state fiscal chairs and budget officers on what states need to do to weather the storm.

THE PROSPERITY AGENDA: INSIGHTS ON JOB CREATION

Friday, May 21 | 9:30–11:30 a.m.

Westside Ballroom 1 & 2, 5th Floor

While the U.S. may be on the backside of the Great Recession, the job crisis is still front and center. Innovative state leadership and strong private sector partnerships are necessary to create the high quality jobs Americans need. This session will highlight how states are working to promote economic growth despite ongoing fiscal constraints.

BEYOND THE CRISIS: LEGISLATIVE LEADERS' INSIGHTS ON LONG-TERM CHALLENGES

Friday, May 21 | 2–3:30 p.m.

Westside Ballroom 1 & 2, 5th Floor

Some observers believe the fiscal crisis is much more than a short-term phenomenon. The downturn may permanently alter the way states provide services to their constituents. Author David Osborne once said the purpose of states is to “educate, medicate and incarcerate.” This session will feature insights from legislative leaders on how states can continue to meet these needs, and make the long-term investments necessary to promote economic growth in an era of perennially tight resources.

OPENING SESSION & LUNCHEON

Thursday, May 20 | Noon–2 p.m.

Westside Ballroom 1 & 2, 5th Floor

Join CSG President South Dakota Gov. Mike Rounds and CSG Chair Kentucky Senate President David L. Williams as they kick off the Economic Summit of the States and preview the upcoming program. CSG will also honor communications expert Arch Lustberg with the CSG Distinguished Service to the States Award for his 25 years of service to the Toll Fellows leadership program.

STATE GOVERNMENT AFFAIRS COUNCIL LATE NIGHT EVENT

Thursday, May 20 | 9 p.m.–Midnight

B.B. King Blues Club & Grill
237 West 42nd Street

(approximately three blocks from the hotel)

Join SGAC for networking, great music and fun in Lucille's Grill at the famous B.B. King Blues Club & Grill. Conveniently located in the heart of Times Square, just a short walk from the Marriott Marquis, the B.B. King Blues Club & Grill offers music fans a unique experience. Owned by the Bensusan family, proprietors of the world renowned Blue Note Jazz Club, the club features world-class musical talent nightly.

Walking directions from Marriott Marquis:

Head south on Broadway toward W. 45th Street
Slight right at 7th Avenue
Turn right at W. 42nd Street
Club is on the right

SPOUSE AND GUEST MEALS

Friday, May 21 | 7:30–9 a.m. & Noon–1:30 p.m.

Saturday, May 22 | 8–9:30 a.m. & 12:30–2 p.m.

JW Suite, Room 4329, 43rd Floor

While attendees are hard at work in their policy sessions, spouses and guests are invited to come to the JW Suite to enjoy their meals with other guests. This informal setting will give guests the chance to relax and enjoy their meal while learning more about the Times Square area.

WORLD TRADE CENTER VISITORS CENTER

Sunday, May 23 | 10 a.m.–Noon

Meet in Lobby 1st Floor

Join some of New York City's finest—police officers and firefighters—for a guided tour of the Tribute World Trade Center Visitor Center, located at 120 Liberty Street along the south side of the World Trade Center site. The center was created by the September 11th Families' Association to share the personal stories of victims, survivors, rescue and recovery workers, volunteers and residents of Lower Manhattan. Tour bus will depart at 10 a.m. from the Marriott Marquis and return around noon. All participants must be pre-registered; space is first come, first served. If you have questions onsite about the tour or availability, please see staff at the registration desk.

WELCOME TO NYC RECEPTION



Thursday, May 20 | 5–6:30 p.m.

Broadway Lounge, 8th Floor

Join your colleagues for some informal networking under the backdrop of Times Square. CSG 2010 Chair Kentucky Senate President David L. Williams will be on hand to welcome attendees and offer his perspective on the importance of convening an Economic Summit of the States.

WEDNESDAY

THURSDAY

FRIDAY

- 11 a.m.–6 p.m. **CSG Registration & Information Desk**
5th Floor
- Noon–2 p.m. **Past Chairs Luncheon**
(invitation only)
Carminé's Restaurant
- 2–4 p.m. **Regional & National Officers Meeting**
(invitation only)
Hudson/Empire, 7th Floor
- 2–5 p.m. **Suggested State Legislation**
O'Neill, 4th Floor
- 6 p.m. **21st Century Foundation**
(invitation only)
Wilder, 4th Floor
- Meeting will begin at 6 p.m. with a dinner immediately following.

- 7:30 a.m.–5 p.m. **CSG Registration & Information Desk**
5th Floor
- 8–9 a.m. **Investment Subcommittee Meeting**
Lyceum, 5th Floor
- 8–9:30 a.m. **Associates Advisory Committee Meeting & Breakfast**
Booth/Edison, 5th Floor
- Intergovernmental Affairs Business Meeting & Breakfast**
Broadhurst/Imperial, 5th Floor
- 8–11:30 a.m. **Toll Fellows Selection Committee Meeting & Breakfast**
(invitation only)
Wilder, 4th Floor
- 10–11:30 a.m. **Health Care Reform: Will States Be Left Holding the Bag?**
Westside Ballroom 3 & 4
5th Floor
- Noon–2:00 p.m. **Opening Session & Luncheon**
Westside Ballroom 1 & 2
5th Floor
- 2:30–4:30 p.m. **Eye of the Storm: Fiscal Leaders' Insights on the Budget Crisis**
Westside Ballroom 3 & 4
5th Floor
- 4:30–5 p.m. **Toll Fellows Alumni Meet & Greet with Arch Lustberg**
(invitation only)
JW Suite, Room 4329
43rd Floor
- 5–6:30 p.m. **Welcome to NYC Reception**
Broadway Lounge, 8th Floor
- 9–Midnight **State Government Affairs Council Late Night Event**
B.B. King Blues Club & Grill

- 7 a.m.–3:30 p.m. **CSG Registration & Information Desk**
5th Floor
- 7:30–9 a.m. **Closing the Gap: Options for Deficit Mitigation**
(breakfast)
Lyceum Complex, 5th Floor
- Managing Medicaid: Options for Controlling Costs**
(breakfast)
Juilliard Complex, 5th Floor
- Spouse & Guest Breakfast**
JW Suite, Room 4329
43rd Floor
- 9:30–11:30 a.m. **The Prosperity Agenda: Insights on Job Creation**
Westside Ballroom 1 & 2
5th Floor
- Noon–1:30 p.m. **Energizing Growth: Opportunities in the New Energy Economy**
(lunch)
Lyceum Complex, 5th Floor
- Seeding the Knowledge Economy: Education and Economic Development**
(lunch)
Juilliard Complex, 5th Floor
- Spouse & Guest Luncheon**
JW Suite, Room 4329
43rd Floor
- 2–3:30 p.m. **Beyond the Crisis: Legislative Leaders' Insights on Long-Term Challenges**
Westside Ballroom 1 & 2
5th Floor
- 4–5:30 p.m. **Finding a Voice: Women and the Fiscal Crisis**
O'Neill, 4th Floor
- Driving Renewable Energy**
Wilder, 4th Floor

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SATURDAY

SUNDAY

- 7:30 a.m.—4 p.m. **CSG Registration & Information Desk**
5th Floor
- 8–9:30 a.m. **The Economics of Compliance with Adam Walsh**
(breakfast)
Lyceum Complex, 5th Floor
- Infrastructure Insights: Public Works in the New Budget Era**
(breakfast)
Juilliard Complex, 5th Floor
- Finance Committee Meeting & Breakfast**
Wilder, 4th Floor
- Spouse & Guest Breakfast**
JW Suite, Room 4329, 43rd Floor
- 10 a.m.—Noon **What Americans Really Want? . . . Really: Insights from Frank Luntz**
Westside Ballroom 1 & 2
5th Floor
- 12:30–2 p.m. **The Budget and the Bench: Constitutions, Courts and the Budget**
(lunch)
Lyceum Complex, 5th Floor
- A North American Future: Promoting Growth through Cross-Border Cooperation**
(lunch)
Juilliard Complex, 5th Floor
- Spouse & Guest Luncheon**
JW Suite, Room 4329, 43rd Floor
- 2:30–4 p.m. **Communicating in an Economic Crisis: Insights from Vincent Covello**
Westside Ballroom 1 & 2
5th Floor
- 4:15–5:30 p.m. **The Need to Restore and Respect the States' Proper Role in Federalism: Insights from former Arkansas Gov. Mike Huckabee**
(Executive Committee will also conduct business at this session)
Westside Ballroom 3 & 4
5th Floor

- 7:30–10 a.m. **CSG Registration & Information Desk**
5th Floor
- 8–9:30 a.m. **Sowing the Seeds of Prosperity in the States: Insights from Arthur Laffer**
(breakfast)
Westside Ballroom 1 & 2
5th Floor
- 10 a.m.—Noon **Optional Event: World Trade Center Visitors Center**
1st Floor (bus departs at 10 a.m.)



AGENDA AT-A-GLANCE

AGENDA

WEDNESDAY, MAY 19

- 11 a.m.–6 p.m. **CSG Registration & Information Desk**
5th Floor
- Noon–2 p.m. **Past Chairs Luncheon** (*invitation only*)
Carmines Restaurant
- 2–4 p.m. **Regional & National Officers Meeting** (*invitation only*)
Hudson/Empire, 7th Floor
- 2–5 p.m. **Suggested State Legislation**
O'Neill, 4th Floor
- 6 p.m. **21st Century Foundation** (*invitation only*)
Wilder, 4th Floor
Meeting will begin at 6 p.m. with a dinner immediately following.

THURSDAY, MAY 20

- 7:30 a.m.–5 p.m. **CSG Registration & Information Desk**
5th Floor
- 8–9 a.m. **Investment Subcommittee Meeting**
Lyceum, 5th Floor
- 8–9:30 a.m. **Associates Advisory Committee Meeting & Breakfast**
Booth/Edison, 5th Floor
- Intergovernmental Affairs Committee Business Meeting & Breakfast**
Broadhurst/Imperial, 5th Floor
- 8–11:30 a.m. **Toll Fellows Selection Committee Meeting & Breakfast** (*invitation only*)
Wilder, 4th Floor
- 10–11:30 a.m. **SPECIAL PLENARY SESSION**
- Health Care Reform: Will States Be Left Holding the Bag?**
Westside Ballroom 3 & 4, 5th Floor
Newly enacted federal health care reform legislation promises to expand health insurance coverage to 30 million Americans through a variety of reforms, marketplace innovations and Medicaid program expansions. States are mandated partners in these policy changes and the associated budgetary obligations. The Congressional Budget Office estimates states will have to spend an additional \$20 billion in new Medicaid costs over the next decade. Other provisions of the massive health legislation may generate additional state costs, further complicating an already bleak state budget forecast for the next several years despite signs of an economic recovery.
- Noon–2 p.m. **Opening Session & Luncheon**
Westside Ballroom 1 & 2, 5th Floor
Join CSG President South Dakota Gov. Mike Rounds and CSG Chair Kentucky Senate President David L. Williams as they kick off the Economic Summit of the States and preview the upcoming program. CSG will also honor communications expert Arch Lustberg with the CSG Distinguished Service to the States Award for his 25 years of service to the Toll Fellows leadership program.

2:30–4:30 p.m.

Plenary—Eye of the Storm: Fiscal Leaders’ Insights on the Budget Crisis

Westside Ballroom 3 & 4, 5th Floor

The states and territories are in the midst of the worst budget crisis since the Great Depression. While the Recovery Act tempered the impact of the fiscal storm, stimulus money is coming to an end and revenues are still in the ditch—there is much more trouble ahead. This session will feature frontline perspectives from state fiscal chairs and budget officers on what states need to do to weather the storm.

4:30–5 p.m.

Toll Fellows Alumni Meet & Greet with Arch Lustberg *(invitation only)*

JW Suite, Room 4329, 43rd Floor

5–6:30 p.m.

Welcome to NYC Reception

Broadway Lounge, 8th Floor

Join your colleagues for some informal networking under the backdrop of Times Square. CSG 2010 Chair Kentucky Senate President David L. Williams will be on hand to welcome attendees and offer his perspective on the importance of convening the Economic Summit of the States.

9 p.m.–Midnight

State Government Affairs Council Late Night Event

B.B. King Blues Club & Grill

237 West 42nd Street (approximately three blocks from the hotel)

Join SGAC for networking, great music and fun in Lucille’s Grill at the famous B.B. King Blues Club & Grill. Conveniently located in the heart of Times Square, just a short walk from the Marriott Marquis, the B.B. King Blues Club & Grill offers music fans a unique experience. Owned by the Bensusan family, proprietors of the world renowned Blue Note Jazz Club, the club features world-class musical talent nightly. Walking directions are available on page 5 of this program under “Special Events.”

FRIDAY, MAY 21

7 a.m.–3:30 p.m.

CSG Registration & Information Desk

5th Floor

7:30–9 a.m.

BREAKOUT SESSIONS: TURNING IDEAS INTO ACTION *(breakfast provided)*

Closing the Gap: Options for Deficit Mitigation

Lyceum Complex, 5th Floor

Presented by CSG’s Financial Services Working Group

With falling revenues, unprecedented declines in state spending and a national unemployment rate hovering around 10 percent, states face limited options for deficit mitigation as they enter into what will likely be one of the worst budget years since the Great Depression. States are facing combined budget gaps exceeding \$130 billion over the next two years, along with significant increases in Medicaid spending. This session will provide state officials with an overview of the policy responses required to enact transformational changes delivering services as well as options available for deficit mitigation. The session, moderated by Maryland State Treasurer Nancy Kopp, will allow participants to discuss critical steps necessary to meet their state’s balanced budget requirements.

AGENDA

7:30–9 a.m.

Managing Medicaid: Options for Controlling Costs

Juilliard Complex, 5th Floor

Presented by CSG's Health Task Force

In this session, the moderator will ask experts a series of questions designed to elicit examples of health care policies that have been tested in states and shown to save money. The discussion will explore the extent to which the newly enacted federal health care reform can be expected to produce savings. While the session will focus on states' Medicaid programs, the relationship of broader cost-saving health policies at the federal and state levels will also be discussed. Ample time will be reserved for session attendees to participate with questions, comments and program examples from their own experiences.

7:30–9 a.m.

Spouse & Guest Breakfast

JW Suite, Room 4329, 43rd Floor

9:30–11:30 a.m.

Plenary—The Prosperity Agenda: Insights on Job Creation

Westside Ballroom 1 & 2, 5th Floor

Moderated by South Dakota Gov. Mike Rounds

While the U.S. may be on the backside of the Great Recession, the jobs crisis is still front and center. Innovative state leadership and strong private sector partnerships are necessary to create the high quality jobs Americans need. This session will highlight how states are working to promote economic growth despite ongoing fiscal constraints.

Noon–1:30 p.m.

BREAKOUT SESSIONS: TURNING IDEAS INTO ACTION *(lunch provided)*

Energizing Growth: Opportunities in the New Energy Economy

Lyceum Complex, 5th Floor

Presented by CSG's Energy and Environment Task Force

This session focuses on how states can grow their energy economy and create jobs. Participants will engage in a discussion with nationally recognized experts and learn the potential for renewable energy and energy efficiency to generate jobs and savings as well as what they can do at the state level to spur job creation. Panelists will also share programs their states have initiated in an effort to promote energy efficiency and enhance the economy. Participants at this unique event are encouraged to share their thoughts and ideas during the session about what has and has not worked in their states.

Seeding the Knowledge Economy: Education and Economic Development

Juilliard Complex, 5th Floor

Presented by CSG's Education Policy Task Force

The key to states' success in economic development is no longer just the traditional packages of tax breaks, incentives and infrastructure, according to a study by the Rockefeller Institute of Government. State educational institutions are proving to be a vital part of economic development as well. Economists term this "the knowledge economy" and most successful businesses will be those that depend on research, new ideas, technology and upgraded skills of the work force. Some innovative programs ensure that states are meeting local and regional work force needs by working with individual employers, employer associations, economic development agencies, business and industry to identify the needed skill sets. This session will illustrate ways states can develop partnerships with industry and postsecondary education to stimulate the economy.

Noon–1:30 p.m.

Spouse & Guest Luncheon

JW Suite, Room 4329, 43rd Floor

2–3:30 p.m.

Plenary—Beyond the Crisis: Legislative Leaders’ Insights on Long-Term Challenges

Westside Ballroom 1 & 2, 5th Floor

Moderated by Kentucky Senate President David L. Williams

Some observers believe the fiscal crisis is much more than a short-term phenomenon. The downturn may permanently alter the way states provide services to their constituents. Author David Osborne once said the purpose of states is to “educate, medicate and incarcerate.” This session will feature insights from speakers and senate presidents on how states can continue to meet these needs and make the long-term investments necessary to promote economic growth in an era of perennially tight resources.

4–5:30 p.m.

BREAKOUT SESSIONS: TURNING IDEAS INTO ACTION

Finding a Voice: Women and the Fiscal Crisis

O’Neill, 4th Floor

Women account for 50 percent of the U.S. population, but only 20 percent of the total number of state legislators in the nation are female. In 2010, only six governors are women and 27 states have never had a woman serve as governor. As more and more programs are cut from state budgets, however, women are one group disproportionately impacted. This session will examine ways to bridge the disconnect, ways to motivate more women to run for office and ways to leverage female leadership. It will also look at why state supreme courts are able to overcome this disconnect. All attendees are invited to attend the session and discuss these issues with colleagues from all three branches and leading experts who study female political participation.

Driving Renewable Energy

Wilder, 4th Floor

A variety of financing tools are available to state clean energy funds and programs to support solar photovoltaic technology and other renewable energy projects. Historically, states have relied heavily on rebates and other forms of direct project assistance, and states are looking for ways to leverage available funding. This session will provide an overview of established and emerging financing tools that states can use to support solar photovoltaic projects of all sizes. The session will feature a presentation from Anne Margolis, former director of the Vermont Clean Energy Development Fund.

SATURDAY, MAY 22

7:30 a.m.–4 p.m.

CSG Registration & Information Desk

5th Floor

8–9:30 a.m.

BREAKOUT SESSIONS: TURNING IDEAS INTO ACTION *(breakfast provided)*

The Economics of Compliance with Adam Walsh

Lyceum Complex, 5th Floor

Presented by CSG’s Justice Center/Public Safety and Justice Task Force

In 2006, the Adam Walsh Child Protection and Safety Act was enacted into law. To comply with Title I of the act—the Sex Offender Registration and Notification Act—states must demonstrate their statutes substantially conform to an array of minimum practices, including the definition and elements of certain sex offenses, minimum registry durations, ongoing activities to monitor offender compliance with registration and public notification practices. While the act specifies that states not in substantial compliance are subject to a 10 percent reduction in their Byrne Justice Assistance Grants, the actual economic costs associated with the implementation of the act are less clear. This session will discuss methods and approaches states might use to determine the fiscal impacts of the law’s implementation.

AGENDA

8–9:30 a.m.

Infrastructure Insights: Public Works in the New Budget Era

Juilliard Complex, 5th Floor

Presented by CSG's Transportation Policy Task Force

State departments of transportation face backlogs of infrastructure improvement projects, unprecedented budget cuts and uncertainty in the face of indecision in Washington about the future of transportation funding. That makes now a critical time for state officials to weigh the options available to address these issues in difficult times. Session participants will hear both the federal perspective on what the future may hold and a state perspective on the difficult choices being made every day. Audience members will be invited to offer ideas from their own states on innovative financing options and creative budgeting.

8–9:30 a.m.

Finance Committee Meeting & Breakfast

Wilder, 4th Floor

8–9:30 a.m.

Spouse & Guest Breakfast

JW Suite, Room 4329, 43rd Floor

10 a.m.–Noon

Plenary—What Americans Really Want? . . . Really: Insights from Frank Luntz

Westside Ballroom 1 & 2, 5th Floor

Presented by the Toll Fellows Program

Frank Luntz is one of the most honored communication professionals in America today. *Time* magazine named him one of “50 of America’s most promising leaders aged 40 and under” and he is the “hottest pollster” in America, according to the *Boston Globe*. Luntz will share his observations on the economic reforms Americans want their leaders to provide.

Book signing to follow.

12:30–2 p.m.

BREAKOUT SESSIONS: TURNING IDEAS INTO ACTION (lunch provided)

The Budget and the Bench: Constitutions, Courts and the Budget

Lyceum Complex, 5th Floor

Presented by CSG's Legal Task Force

Over the past several decades, numerous court cases have had dramatic effects on the courts’ role in determining state budget policy. Recent judicial mandates, for instance, have had the effect of setting minimal constitutional requirements for what is considered adequate education; some courts have declared education funding systems unconstitutional. In both scenarios, governors and legislators have been required to make critical budgeting decisions in response to judicial decree. This session will feature experts who will explore the interaction of state constitutions and legal rulings on state budget decision-making, ranging from issues related to education financing to prison overcrowding.

A North American Future: Promoting Growth through Cross-Border Cooperation

Juilliard Complex, 5th Floor

Presented by CSG's International Committee

This session will focus on the integrated nature of the North American economy and the increasing importance of trade and globalization to state decision-makers. Participants are invited to engage with leaders from the U.S., Canada and Mexico to discuss strategies for economic recovery through international trade and cross-border cooperation. Panelists will also share their perspectives on the state of border relationships as well as present a North American vision for challenges and opportunities posed by the current economic climate.

- 12:30–2 p.m. **Spouse & Guest Luncheon**
JW Suite, Room 4329, 43rd Floor
- 2:30–4 p.m. **Plenary—Communicating in an Economic Crisis:
Insights from Vincent Covello**
Westside Ballroom 1 & 2, 5th Floor
Presented by the Toll Fellows Program
In his 25-year career, Vincent Covello has served both as a senior White House staffer and communications adviser to former New York City Mayor Rudolph Giuliani. Covello, the founder of the Center for Risk Communication, will share practical techniques for informing and reassuring constituents in the height of a crisis.
- 4:15–5:30 p.m. **The Need to Restore and Respect the States’ Proper Role in Federalism:
Insights from Former Arkansas Gov. Mike Huckabee**
Westside Ballroom 3 & 4, 5th Floor
Presented by CSG’s Executive Committee
NOTE: Executive Committee business will take place following Huckabee’s presentation
All attendees are invited to hear former Arkansas Gov. Mike Huckabee, the 2003 national president of The Council of State Governments, address the CSG Executive Committee. Drawing on his experiences as governor and a 2008 presidential candidate, Huckabee will give his unique perspective on the roles of state and federal policymakers as they work together to move the nation’s economy forward. CSG will present Huckabee with the Distinguished Service to the States Award for his years of dedication to his state and the country.

SUNDAY, MAY 23

- 7:30–10 a.m. **CSG Registration & Information Desk**
5th Floor
- 8–9:30 a.m. **Plenary—Sowing the Seeds of Prosperity in the States:
Insights from Arthur Laffer**
(breakfast provided)
Westside Ballroom 1 & 2, 5th Floor
Renowned economist Arthur B. Laffer, Ph.D., closes CSG’s 2010 Economic Summit of the States with insights on where states are and where they can realistically expect to go as they take on the current budget crisis. His economic writings and work over the last four decades have helped shape how today’s policymakers look at taxation, revenue generation and spending options with the popularized “Laffer Curve”—a staple of modern public finance theory. State officials are seeking long-term growth and sustainability while meeting the short-term expectations of citizens. Laffer will help you better understand the competing forces at work and how you can craft balanced solutions to meet unprecedented problems.
- 10 a.m.–Noon **Optional Event: World Trade Center Visitors Center**
Meet in Lobby 1st Floor—Bus will depart at 10 a.m.
Join some of New York City’s finest—police officers and firefighters—for a guided tour of the Tribute World Trade Center Visitor Center, located at 120 Liberty Street along the south side of the World Trade Center site. The center was created by the September 11th Families’ Association to share the personal stories of victims, survivors, rescue and recovery workers, volunteers and residents of Lower Manhattan. The tour bus will depart at 10 a.m. from the Marriott Marquis and return around noon. All participants must be pre-registered; space is first come, first served. If you have questions onsite about the tour or availability, please see staff at the registration desk.

ABOUT CSG

CSG OVERVIEW

The Council of State Governments was founded during the Great Depression and for more than 75 years, CSG has worked hard to provide state leaders with what they need to succeed in difficult times. Every elected and appointed state and territorial official in the U.S. are members of CSG. Through committees and task forces, supported by an exceptional team of policy and research specialists, CSG considers and makes recommendations on promising approaches to public policy.

CSG is a strictly nonpartisan organization that brings state leaders together to share capitol ideas, providing them the chance to learn valuable lessons from each other. The organization also fosters innovation in state government and shines a spotlight on examples of how ingenuity and leadership are transforming the way state government serves residents of the states and territories. CSG believes the states and territories are the vibrant laboratories of democracy and all states can benefit from a robust dialogue among state leaders.

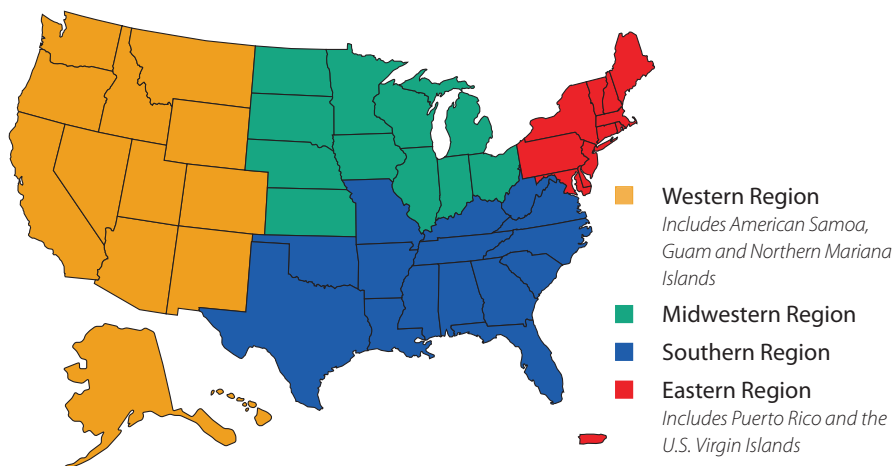
CSG REGIONS

The Council of State Governments apportions its state-collected appropriations to national headquarters, the Washington, D.C., office and regional offices. The regional offices work directly with their legislative leaders and other elected and appointed officials on issues of high importance to their regions. Each CSG regional office staffs policy committees and meetings, researches projects and produces publications. Each region also provides leadership development programs for their regional members. Each region's members elect their own officers, who in turn prominently serve on the CSG national Executive Committee. Through this collaboration with the CSG national office, regions bring their perspective to the forefront of national debates and program initiatives.

CSG WASHINGTON, D.C., OFFICE

In addition to its national and regional offices, The Council of State Governments maintains a Washington, D.C., office to monitor and advise the organization on significant federal issues. Recognizing that national issues may impact CSG's regions differently, the CSG Washington, D.C., office strives to represent the interests of CSG's membership, both nationally and regionally, on major issues before Congress and the administration. CSG encourages its members to use the Washington, D.C., office as an ongoing resource to better understand activities taking place in the nation's capital city.

To learn more about CSG, visit us on the Web at www.csg.org.





HOTEL INFORMATION

New York Marriott Marquis

1535 Broadway

New York, NY 10036

Phone: (212) 398-1900

Guest Fax: (212) 704-8930

www.nymarriottmarquis.com

INTERNET ACCESS

Internet access is available in the foyer area of the 5th floor during CSG's registration hours.

ATTIRE

Dress for the summit is business attire.

ALCOHOL POLICY

CSG advocates the responsible use of alcohol and encourages designated drivers by all participants at CSG functions.

AIRPORT SHUTTLE

Exclusive airport shuttle to and from La Guardia, JFK and Newark airports is provided by **GO Airlink Shuttle**.

Phone: (877) 599-8200

CAR SERVICE

Spectacular limousine and car service is available to the location of your choice.

Phone: (212) 888-5466

UPCOMING MEETINGS



Providence, Rhode Island

UPCOMING CSG NATIONAL & REGIONAL MEETINGS

CSG/Southern Legislative Conference— 64th Annual Meeting

Charleston, SC | July 31–Aug. 4

CSG/Midwestern Legislative Conference— 65th Annual Meeting

Toronto, ON, Canada | Aug. 8–11

CSG/Eastern Regional Conference— 50th Annual Meeting

Portland, ME | Aug. 15–18

CSG-WEST 63rd Annual Meeting

Sun Valley, ID | Sept. 11–14

CSG National Conference

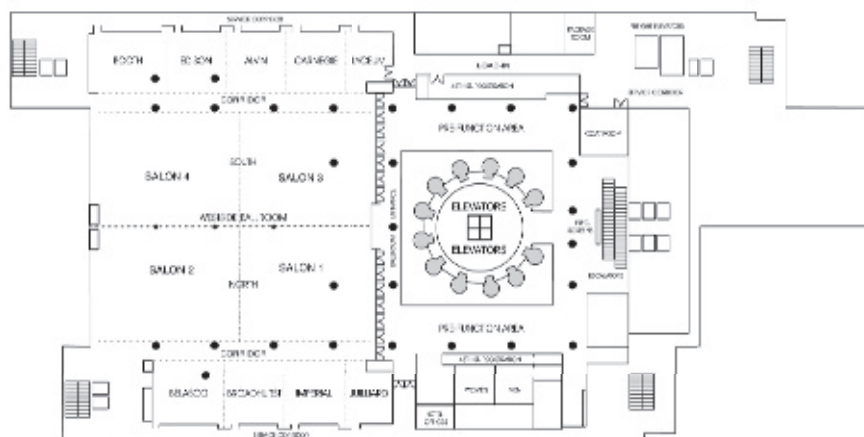
Providence, RI | Dec. 4–7

NEW YORK MARRIOTT MARQUIS

Fourth Floor



Fifth Floor





SAVE THE DATE



THE COUNCIL OF STATE GOVERNMENTS'

2010 NATIONAL CONFERENCE

PROVIDENCE, RHODE ISLAND

Dec. 4–7, 2010 | Rhode Island Convention Center

FOR MORE INFORMATION,
VISIT WWW.CSG.ORG/EVENTS

